Ethical Climate

Social unrest. Anti-war sentiment. Employees have an adversarial relationship with management. Values shift away from loyalty to an employer to loyalty to ideals. Old values are cast aside.

Major Ethical Dilemmas

Environmental issues
Increased employee-employer tension
Civil rights issues dominate
Honesty
The work ethic changes
Drug use escalates

Business Ethics Developments

Companies begin establishing codes of conduct and values statements
Birth of social responsibility movement
Corporations address ethics issues through legal or personnel departments