



# 1960s

## Ethical Climate

Social unrest. Anti-war sentiment. Employees have an adversarial relationship with management. Values shift away from loyalty to an employer to loyalty to ideals. Old values are cast aside.

## Major Ethical Dilemmas

Environmental issues

Increased employee-employer tension

Civil rights issues dominate

Honesty

The work ethic changes

Drug use escalates

## Business Ethics Developments

Companies begin establishing codes of conduct and values statements

Birth of social responsibility movement

Corporations address ethics issues through legal or personnel departments

