

WHAT HAPPENS BETWEEN ACTIONS AND WORDS?

Some words from the financial titans...

“You have to fight self-deception. Human beings are experts at it. I do it, too.”

“Look at the facts in a cold-blooded, honest way all the time. At management meetings, emphasize the negatives.”

“What would you want on your tombstone? Think about that when you become a leader. For mine, I just hope they say, ‘We miss him, and the world is a better place for him having been here.’”

--James Dimon, J. P. Morgan Chase.
His advice from a June 2009 talk to Harvard Business School graduates on leadership qualities.

“No financial incentive or opportunity—regardless of the bottom line—justifies a departure from our values.”

--Goldman Sachs
(Quoted by Andrew Ross Sorkin, *On Wall St., A Culture of Green Won't Let go*, “New York Times”)

Our integrity and reputation depend on our ability to do the right thing, even when it's not the easy thing.”

-- J. P. Morgan Chase
(Quoted by Andrew Ross Sorkin, *On Wall St., A Culture of Green Won't Let go*, “New York Times, July 16, 2013”)

