1970s

Ethical Climate

Defense contractors and other major industries riddled by scandal. The economy suffers through recession. Unemployment escalates. There are heightened environmental concerns. The public pushes to make businesses accountable for ethical shortcomings.

Major Ethical Dilemmas

Employee militancy (employee vs. management mentality)

Human rights issues surface (forced labor, sub-standard wages, unsafe practices)

Some firms choose to cover rather than correct dilemmas

Business Ethics Developments

ERC founded (1977)

Compliance with laws high-lighted

Federal Corrupt Practices Act passed in 1977

Values movement begins to move ethics from compliance orientation to being "values centered"