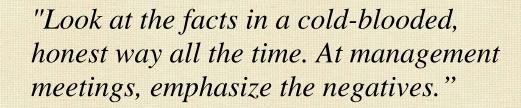
WHAT HAPPENS BETWEEN ACTIONS AND WORDS?

Some words from the financial titans...



"You have to fight self-deception. Human beings are experts at it. I do it, too."



"What would you want on your tombstone? Think about that when you become a leader. For mine, I just hope they say, 'We miss him, and the world is a better place for him having been here."

-- James Dimon, J. P. Morgan Chase.

His advice from a June 2009 talk to Harvard Business School graduates on leadership qualities.

"No financial incentive or opportunity— regardless of the bottom line— justifies a departure from our values."

-Goldman Sachs (Quoted by Andrew Ross Sorkin, On Wall St., A Culture of Green Won't Let go, "New York Times)

Our integrity and reputation depend on our ability to do the right thing, even when it's not the easy thing."

-- J. P. Morgan Chase (Quoted by Andrew Ross Sorkin, On Wall St., A Culture of Green Won't Let go, "New York Times, July 16, 2013)

